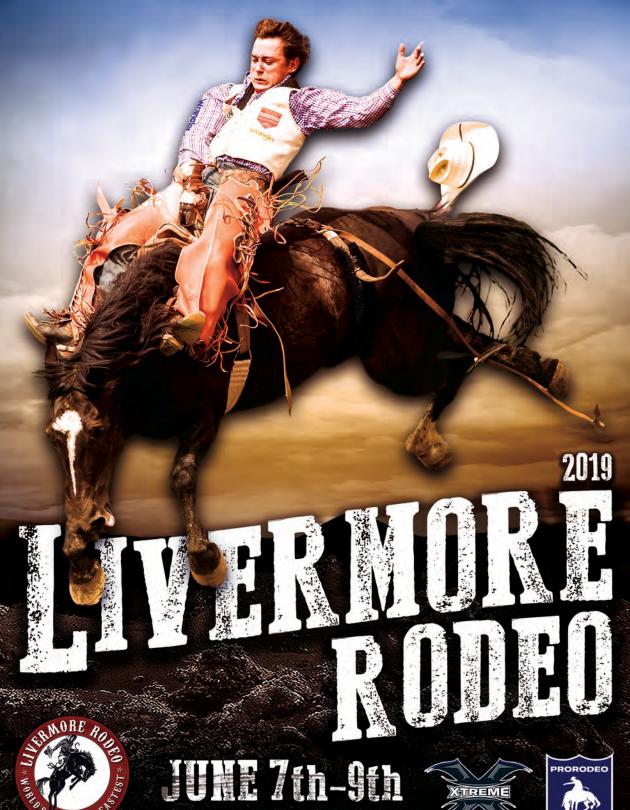
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CELEBRATING 101 YEARS TOTAL STATES





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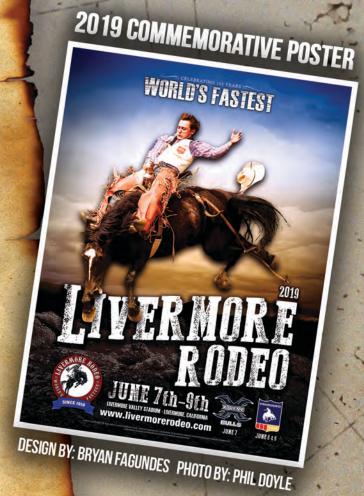
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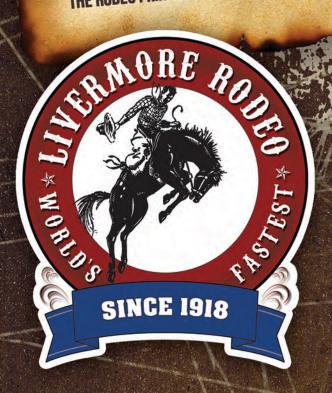
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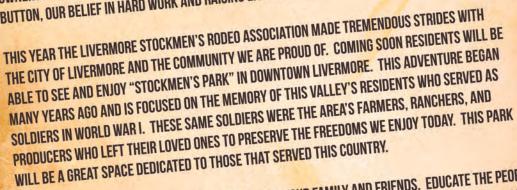
PRESIDENT'S MESSAGE

WELCOME RODEO FANS TO THE 101ST LIVERMORE RODEO! WE APPRECIATE YOUR ATTENDANCE AND PARTNERSHIP AS WE CONTINUE TO EMPHASIZE AND REPRESENT OUR AGRICULTURE WAY OF LIFE TO A DIVERSE AND EXPANDING COMMUNITY.

AT THE LIVERMORE RODEO WE ARE PROUD OF OUR HERITAGE AND PROUDLY EDUCATE AND HONOR A WESTERN WAY OF LIFE SUPPORTED BY A STRONG COMMITMENT TO AGRICULTURE, COMPETITION, AND FAMILY BONDS.

LOOK AROUND THE SURROUNDING HILLS OF THE LIVERMORE VALLEY. IT IS NOT SURPRISING TO SEE A HUGE AGRICULTURAL MACHINE IN PROGRESS WITH THE CATTLE INDUSTRY ENCOMPASSING THE HILLS AND GRASSLANDS OF THE VALLEY. THIS RODEO SUPPORTS THAT BUSINESS AND THE SMALL LOCAL BUSINESS VALLEY.

OWNERS WHO FEED AMERICA. IN A SOCIETY THAT IS ABLE TO OBTAIN THINGS WITH A PUSH OF A BUTTON, OUR BELIEF IN HARD WORK AND RAISING LIVESTOCK IS IMPORTANT TO SEE AND CELEBRATE.



SPREAD THE WORD ABOUT THE LIVERMORE RODEO TO YOUR FAMILY AND FRIENDS. EDUCATE THE PEOPLE AROUND YOU REGARDING THE SPORT OF RODEO AND HOW IT REPRESENTS YOU, THE WESTERN HERITAGE, AND THE CITY OF LIVERMORE.

LASTLY, ENJOY YOUR TIME AT THE LIVERMORE RODEO SAFELY. THE VOLUNTEERS OF THIS ORGANIZATION HAVE WORKED HARD TO PRESENT YOU WITH A SAFE AND EXCITING ENVIRONMENT. PLEASE WORK TO ENSURE THE HERITAGE WE SHARED THIS WEEKEND LIVES FOREVER.

LET EM BUCK,

COLBY STAYSA

PRESIDENT
LIVERMORE STOCKMENS RODEO ASSOCIATION





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2019 MISS LIVERMORE RODEO MORGAN LAUGHLIN I AM EXCITED FOR THIS UPCOMING YEAR REPRESENTING THE WORLD'S FASTEST RODEO. TAM EXCITED FURTHIS UPCOMING TERM REPRESENTING THE WORLD STRATEST AM THE SIXTH GENERATION OF THE LAUGHLIN/MCGLINCHEY FAMILY TO CALL HELLO RODEO FANS! LIVERMORE HOME, RODEO HAS BEEN A PART OF MY LIFE SINCE THE DAY I WAS BORN. DURING MY YEARS AS A MEMBER OF BOTH THE NORTHERN CALIFORNIA JUNIOR RODEO ASSOCIATION UUNINU WY YEARS AS A NIENBER UF BUTH THE NUKTHERN GALIFUKNIA JUNIUK HUDEU ASSUCIATION (CHSRA DISTRICT 4), I COMPETED ASSOCIATION (CHSRA DISTRICT 4), I COM IN BARREL RACING, POLE BENDING, REINED COW HORSE AND THE QUEEN CONTESTS. IT IS AN HONOR FOR ME TO BE CHOSEN TO AMBASSADOR THE LIVERMORE RODEO AS YOUR 2019 QUEEN. THIS AN HUNUR FUR ME TO BE CHOSEN TO AMBASSADUR THE LIVERMORE ROUBLE AS YOUR ZOTH QUEEN. IT HAS BEEN A DREAM OF MINE FROM THE TIME I COULD TALK. MY OLDER SISTER HELD THIS SAME TITLE. THAS BEEN A UNEAN UP NIME FROM THE TIME ICUULU TALK, MY ULDER SISTER HELD THIS SAME TITLE. FOUR YEARS AGO, WATCHING HER PROUDLY REPRESENT THE SPORT WE GREW UP WITH, FOR THE TOWN FUUR YEARS AUG. WATCHING HER PROUULY REPRESENT THE SPUKT WE GREW UP WITH, FUR THE TOWN WE LOVE INSPIRED ME TO CARRY ON THE FAMILY TRADITION. I PROUDLY HOLD THIS TITLE AND LOOK THE FAMILY TRADITION. I PROUDLY HOLD THE FAMILY THE TITLE AND LOOK THE FAMILY THE TITLE AND LOOK THE FAMILY THE FAMILY THE TITLE AND LOOK THE FAMILY THE TITL WE LUVE INSPIREUME TO CARRY UNTIFIE FAMILY TRAUTION. THOUGHT HULD THIS TITLE AND LOOK FORWARD TO EDUCATING OUR FUTURE GENERATIONS IN THIS GREAT SPORT AND OUR TIME-HONORED TRADSTIONS OF THE MORE DISCUSSIONS. TRADITIONS OF THE WORLD'S FASTEST RODEO. THANK YOU FOR JOINING ME AT THE 101ST ANNUAL LIVERMORE RODEO! KIND REGARDS & GOD BLESS. MORGAN LAUGHLIN YOUR 2019 MISS LIVERMORE RODEO QUEEN 6



MESSAGE FROM THE CITY

THE CITY COUNCIL AND RESIDENTS OF LIVERMORE WELCOME YOU TO OUR CITY!

THE LIVERMORE RODEO IS AN ANNUAL TRADITION THAT REFLECTS OUR COMMUNITY'S HERITAGE. THE RODEO BEGAN OVER 100 YEARS AGO, DURING WWI, AS A WAY FOR OUR CITIZENS TO SUPPORT THE WAR EFFORT. OVER THE YEARS, THE LIVERMORE RODEO HAS INCREASED IN POPULARITY AND SCOPE TO MAKE IT A WEEKLONG TRADITION THAT INCLUDES A DOWNTOWN PARADE, FAMILY NIGHT, AND MORE!

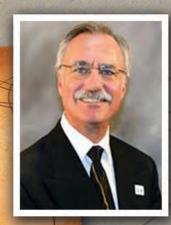
WE NOT ONLY WELCOME YOU TO OUR RODEO, WE ALSO WELCOME YOU TO OUR COMMUNITY. LIVERMORE IS HOME TO A FRIENDLY DOWNTOWN WHERE YOU MAY ENJOY EXCELLENT RESTAURANTS, THEATERS AND SPECIALTY SHOPS. IN ADDITION, WE HAVE OVER 50 WINERIES IN THE LIVERMORE AREA, WITH SOME OF THE OLDEST AND FINEST VINEYARDS IN CALIFORNIA.

ENJOY YOUR VISIT WHILE DISCOVERING WHY LIVERMORE IS ONE OF THE BEST-KEPT SECRETS IN THE BAY AREA!

John Marchand

JOHN MARCHAND MAYOR, CITY OF LIVERMORE





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MESSAGE FROM LARPD

HOWDY! THE LIVERMORE AREA RECREATION AND PARK DISTRICT WELCOMES YOU TO THE 101ST YEAR OF THE WORLD'S FASTEST RODEO! AS THE OWNER AND OPERATOR OF ROBERTSON PARK, HOME OF THE LIVERMORE RODEO'S STADIUM, WE ARE EXCITED TO PARTICIPATE IN ANOTHER YEAR OF CELEBRATING LIVERMORE'S RICH AND DYNAMIC WESTERN HERITAGE WITH ALL OF YOU.

WE ARE PROUD TO CONTINUE OUR STRONG PARTNERSHIP WITH THE LIVERMORE STOCKMAN'S RODEO ASSOCIATION AS WE ENTER INTO RODEO SEASON. THE RODEO BRINGS THE LIVERMORE COMMUNITY TOGETHER IN SO MANY WAYS AND WE GIVE A BIG COWBOY THANK YOU TO LSRA AND TO EVERYONE WHO HAS HELPED TO PROVIDE THIS EVENT TO THE COMMUNITY FOR OVER 100 YEARS.

WE HOPE YOU ALL ENJOY WATCHING THE 2019 LIVERMORE RODEO AND PARTICIPATING IN ALL OF THE FUN ACTIVITIES WE HAVE IN STORE!

David First

DAVID FURST

BOARD CHAIR, LIVERMORE AREA RECREATION AND PARK DISTRICT



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ANNOUNCER

A SMOOTH, EASY-LISTENING VOICE, SOLID KNOWLEDGE OF RODEO AND A STYLE THAT IS BOTH ENTERTAINING AND INFORMATIVE ARE THE MIX OF ELEMENTS THAT MAKE WILL RASMUSSEN ONE OF THE PROFESSIONAL RODEO COWBOYS ASSOCIATION'S MOST POPULAR RODEO ANNOUNCERS. WITH MORE THAN TWO DECADES OF EXPERIENCE IN THE INDUSTRY AND A WRANGLER AND ARIAT ENDORSEE, RASMUSSEN IS A VETERAN ANNOUNCER WHO. SINCE ADVANCING TO THE PRCA RANKS IN 1994, HAS SHARED HIS STYLE OF ANNOUNCING WITH RODEO FANS IN MONTANA AND ACROSS THE UNITED STATES. THE CHOTEAU, MONTANA NATIVE'S LOVE OF RODEO STEMS FROM HIS EXPERIENCE AS THE OLDEST CHILD OF THE "RODEOING RASMUSSENS," A FAMILY IN WHICH JUST ABOUT EVERYONE WAS INVOLVED IN THE SPORT OF RODEO. HIS MOTHER IS A TIMER AND HIS FATHER AN EXPERIENCED ANNOUNCER. ONE BROTHER IS A COMPETITOR, WHILE HIS YOUNGEST BROTHER, FLINT, IS AN EIGHT TIME "PRCA CLOWN OF THE YEAR." RASMUSSEN SAYS THE THRILL OF ANNOUNCING RODEOS NEVER GETS OLD. "IT'S A GREAT REWARD TO HAVE THOUSANDS OF PEOPLE RESPOND POSITIVELY TO SOMETHING THAT'S HAPPENED AND TO KNOW YOU HELPED THAT ALONG," HE SAYS. RASMUSSEN'S TRADEMARK IS HIS ENTHUSIASM FOR THE SPORT AND HIS ABILITY TO INVOLVE THE ENTIRE AUDIENCE IN EACH OF THE RODEO EVENTS. HIS COMMENTARY IS DOWN-TO-EARTH, SPRINKLED WITH RODEO FACTS AND TRIVIA THAT MAKE THE SHOW UNDERSTANDABLE AND ENJOYABLE FOR VETERAN FANS AND FIRST-TIME ENTHUSIASTS.

WILL RASMUSSEN

CLOWN & BARRELMAN

RED BLUFF'S OWN, CLINT SELVESTER IS CERTAINLY NO STRANGER TO THE WORLD OF RODEO. YOU MAY THINK
HE IS JUST ANOTHER YOUNG, FRESH, GOOD LOOKING FACE IN THE SPORT, AND YOU WOULD BE ABSOLUTELY
CORRECT. CLINT IS GLAD TO BE BACK HERE IN LIVERMORE ONCE AGAIN!

VERY EARLY ON IN CLINT'S CAREER AS A BARRELMAN, HE JUMPED AT THE OPPORTUNITY OF A LIFETIME.

SELVESTER WAS ASKED TO FILL IN FOR FLINT RASMUSSEN AT SEVERAL BUILT FORD TOUGH PBR EVENTS INCLUDING THE GEORGIA DOME, IN ATLANTA, GA. THIS AMAZING EXPERIENCE LIT A FIRE FOR CLINT TO WORK HARD AT BECOMING ONE OF THE TOP CLOWNS IN RODEO. SINCE THEN SELVESTER HAS WORLD THE CALIFORNIA CIRCUIT FINALS, THE ROLEX WORLD CUP, AND EVEN OPENED FOR THE WORLD CHAMPION SAN FRANCISCO GIANTS. KNOWING NO LIMITS, SELVESTER HAS ALSO DRIVEN RIGHT INTO THE MOTORSPORTS WORLD BY BECOMING THE PREMIERE ENTERTAINER "SPROCKET" FOR THE ADVANCE AUTO PARTS MONSTER-JAM. CLINT WAS ALSO HONORED TO WORK IN THE ADVANCE AUTO PARTS MONSTER JAM WORLD FINALS XIV IN LAS VEGAS, NV.

WHILE ENTERTAINING THE FANS IS A HUGE PART OF CLINT'S JOB, HE ALSO TAKES PRIDE IN REMAINING A TRUE BARRELMAN. HELPING BOTH RIDER AND THE BULLFIGHTERS BY PROVIDING A SMALL ISLAND OF PROTECTION IN THE MIDDLE OF THE ARENA, CLINT IS ALWAYS WILLING TO TAKE A HIT IN THE BARREL TO HELP A FRIEND AND EXCITE THE CROWD. WITH ALL OF HIS WILLD ANTICS AND WITTINESS THAT WON'T STOP, THE ONLY THING TO WONDER IS ... WHAT COULD POSSIBLY BE NEXT?



CLINT SELVESTER



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BEGAN LONG BEFORE THE ESTABLISHMENT OF THE FULL SERVICE COMPANY. THE BUCKING HORSE AND BREEDING PROGRAM BEGAN IN 2005 AS BRIDWELL LIVESTOCK AND CONTINUES TO THIS DAY TO PRODUCE WORLD CLASS ANIMAL ATHLETES. SO SIT BACK AND ENJOY THE 10 1ST ANNUAL LIVERMORE RODEO!

BULL FIGHTERS

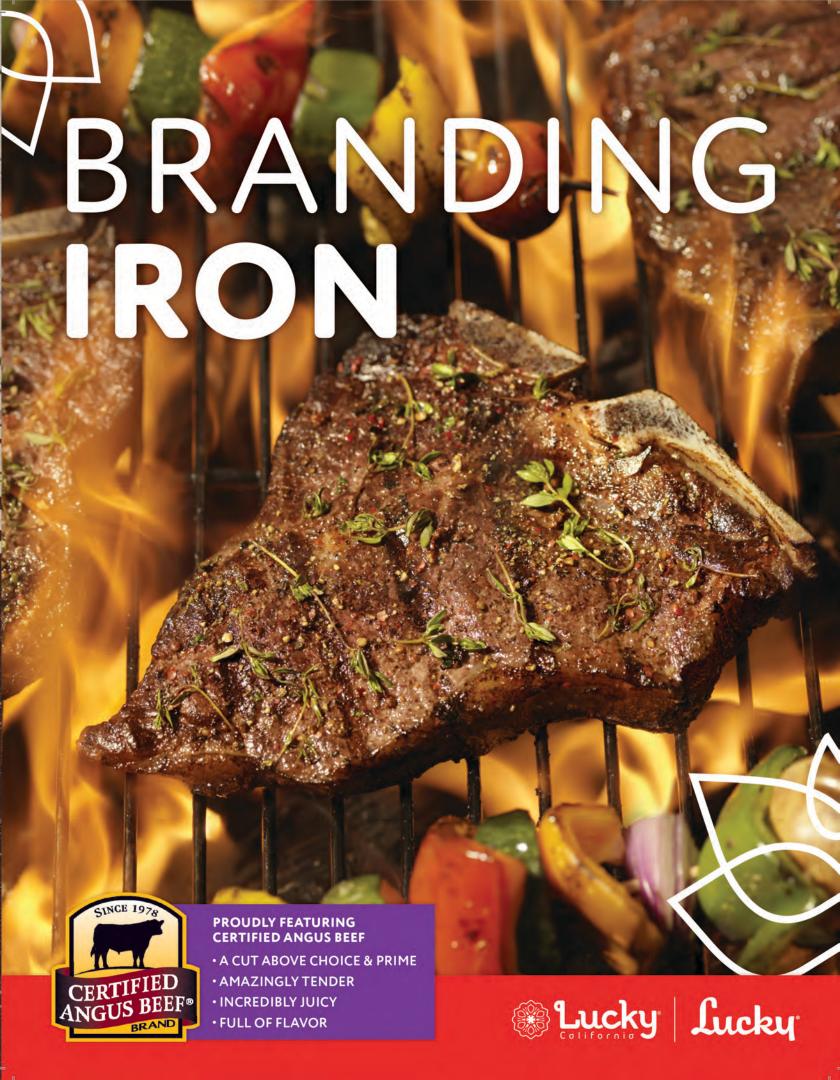
ERIC LAYTON

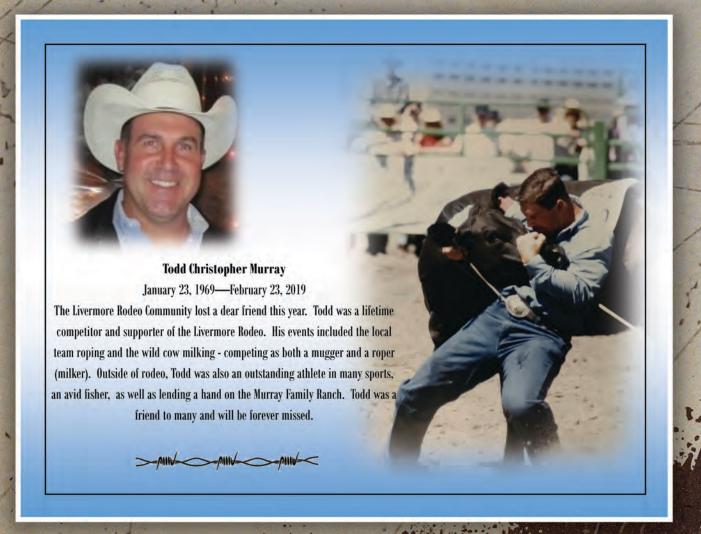
ERIC WAS BORN AND RAISED IN EUREKA, CA. HE CAME TO WORK AT GROWNEY BROTHER'S IN 2005 AS AN ASPIRING BULL FIGHTER. AT THE TIME, PRO RODEO HALL OF FAMER JOE BUMGARTNER WAS IN THE PRIME OF HIS CAREER AND TOOK ERIC UNDER HIS WING MOLDING ERIC INTO ONE OF THE NATION'S TOP PROFESSIONAL BULL FIGHTERS. HOWEVER, ERIC'S SKILLS GO FAR BEYOND COWBOY PROTECTION.

TIM O'CONNOR

AS A YOUNG BOY TIM WAS INSPIRED TO BECOME A BULL FIGHTER BY HIS UNCLE WHO WAS WORKING FOR GROWNEY BROTHERS AT THE TIME. HE FULLFILLED THOSE ASPIRATIONS AND 13 YEARS AGO BECAME A PROFESSIONAL BULL FIGHTER. THROUGH JOE BUMGARTNER HE MET ERIC AND THE TWO BECAME FRIENDS. BOTH TRADED WORK REFERENCES FOR EACH OTHER. ERIC JOINING TIM AT THE RODEO IN RENO, NV AND TIM A FULL TIME POSITION WITH GROWNEY BROTHERS. TIM HAS BEEN PART OF THE GROWNEY BROTHERS AND BRIDWELL PRO RODEO FAMILY FOR THE PAST 6 YEARS





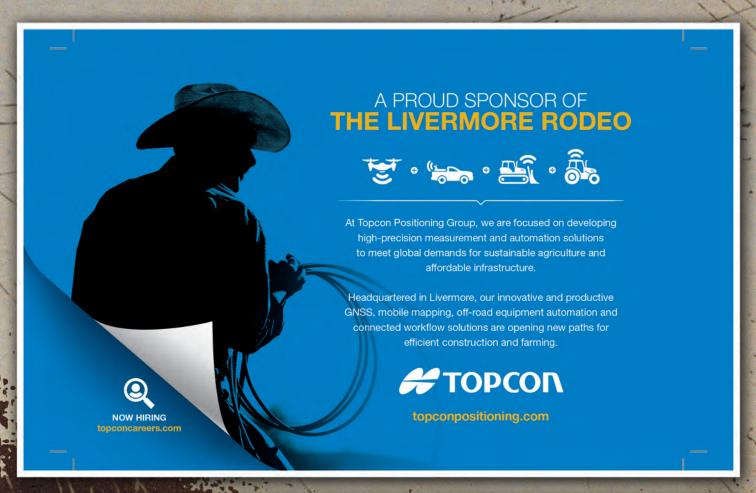




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As everyone knows me, I am not the greatest speaker in front of a lot of people and even more when its all about me and getting surprised I get very nervous. I have tried to for years and can't seem to get it the words out and can't think!

First and Foremost, I want to thank the entire Livermore Stockmen's Rodeo Association along with the Livermore Rodeo Foundation for all the love and support you have given me since my husband Charlie passed.

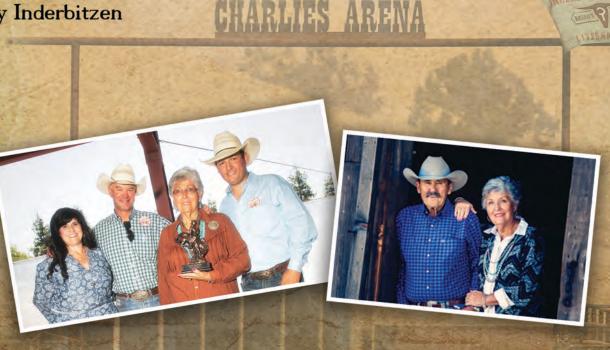
It was such a heartfelt surprise to see the lengths our LSRA family went to honor my Charlie, in such a spectacular way at Family Night last year. I have always known what a special person Charlie Inderbitzen was, but when I found out the LSRA dedicated the Family Night Team Roping in Memory of Charlie Inderbitzen, a sport he loved, wow, I was touched beyond words. A week doesn't go by that I watch the Video of the presentation. A huge thanks goes out to Junior Castello, Junior Mendoza, a wonderful friend Viki Groffman, and the LSRA for making this all happen. This event was special to Charlie because he won the Local Team Roping twice, once in 1968 and the other in 2003. Long Live Charlie, a flag was made and presented to me in honor of Charlie at the Family Night dedication last year. I have this flag flying below the American Flag by the entrance of Charlie's Arena! This flag is a symbol of the love Charlie has shared and the memories he has cherished with his rodeo and roping family.

As if that was not enough to fill my heart, on Friday night leading up to the 100th year rodeo, I found out that I was selected to be the 2019 LSRA Cowgirl of the Year! I was shocked beyond belief that all this could happen to me. Thank you, Livermore Stockmen's Rodeo Association the Livermore Rodeo Foundation for making me feel surrounded by such love and compassion.

What a great honor to be awarded the Cowgirl of the Year in 2019 the 100th year of the Livermore Stockmen's Rodeo Association. My family has been involved with the Livermore Rodeo for the past 90 years and I will continue to support the rodeo in every way possible.

Thank You again to the entire committee for honoring Charlie and myself, it meant soo much to me. These memories I will always cherish and hold close to my heart. Funny, I am still amazed you were able to surprise me, I was completely unaware and very pleasantly surprised. Words honestly cannot express my gratitude and love for all that you have done. From the very bottom of my heart. I thank you!







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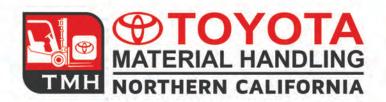
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LIVERMORE JUNIUR RODEO

HELLO, MY NAME IS FAITH STEPANOFF AND I'M SO EXCITED TO BE YOUR 2019-2020 LIVERMORE JUNIOR RODEO QUEEN! I'LL BE 14 IN AUGUST AND I ATTEND DELTA CHARTER MIDDLE SCHOOL I WILL BE ATTENDING TRACY HIGH SCHOOL THIS FALL I HAVE 3 SISTERS, ANGELIQUE, KARLEE AND KENDALL. I AM A PROUD DAUGHTER OF ALEX AND DEANA STEPANOFF. I OWN 2 BAY AMERICAN PAINT HORSES, GO REBEL BAR AND MONEY MAN. REBEL IS 11 YEARS OLD, WHILE MONEY IS 16 YEARS OLD. IUSE REBEL AS MY GYMKHANA AND EQUESTRIAN DRILL TEAM HORSE. I WILL BE USING MONEY AS MY BREAKAWAY HORSE, AS WÉLL AS MY DRILL AND QUEEN HORSE. I ENJOY TRAIL RIDING DOWNTOWN, OR ON A PEACEFUL BACK ROAD. I ALSO ENJOY TRAINING HORSES AND HELPING MY MOM WITH HORSEBACK RIDING LESSONS AT CAVALLO RIDING CENTER. THIS IS A DREAM COME TRUE, AND I'M EXCITED FOR THIS YEAR'S JOURNEY. I WOULD LIKE TO THANK EVERYONE WHO HAS MADE THIS POSSIBLE FOR ME.

FAITH STEPANOFF LIVERMORE JR. RODEO QUEEN

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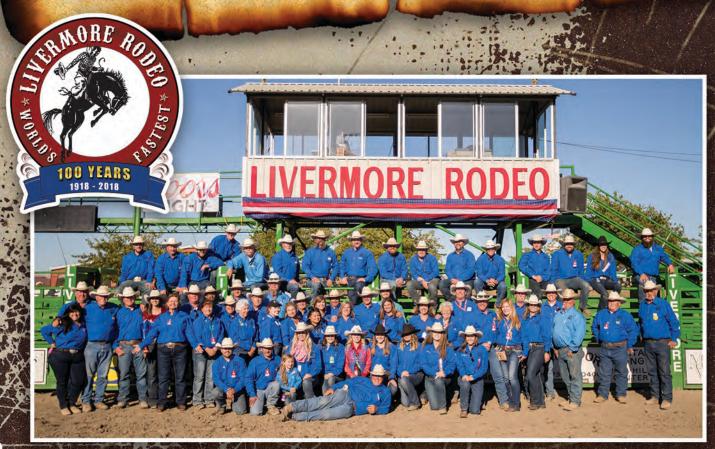
SATURDAY JUNE 15, 2019 LIVERMORE VALLEY STADIUM FREE ADMISSION

2018 COWGIRL LUNCHEON HONOREE

SANDY INDERBITZEN

SANDRA, OR SANDY, INDERBITZEN WAS BORN IN JULY OF 1949 INTO A RANCHING AND RODEO FAMILY. SHE IS THE DAUGHTER OF ERNIE AND DOROTHY BASSO AND WAS BORN AND RAISED IN LIVERMORE. SANDY RETIRED FROM THE LAWRENCE LIVERMORE NATIONAL LABORATORIES IN 2003 AFTER 32 YEARS OF EMPLOYMENT. UPON-RETIREMENT SHE SHIFTED GEARS AND HER FOCUS BECAME BASSO'S ARENA AND INDERBITZEN RANCH WHICH SHE OWNED AND OPERATED WITH HER HUSBAND CHARLIE UNTIL HIS PASSING IN 2017. SHE NOW CONTINUES TO CARRY ON THE TRUE VISION OF THE OPERATION ON HER OWN AND WITH HIS SPIRIT BY HER SIDE. BASSO'S ARENA HOSTS ROPING CLINICS, TEAM PENNINGS, FIELD DAYS, AND ROPINGS DURING THE WEEK. FOR RODEO AFICIONADOS AND OUR UP AND COMING LOCAL RODEO STARS, BASSO'S ARENA IS A HOME AWAY FROM HOME. BEHIND ALL OF THE ACTION IS A BLUE EYED SOUL WITH A SMILE AND A HUG THAT YOU WILL NEVER FORGET. SANDY IS A VERY SPECIAL LADY HELD DEAR TO SO MANY. SHE IS NEVER TOO BUSY TO STOP AND SHOW LOVE TO A LITTLE COWBOY OR COWGIRL.









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MESSAGE FROM THE LRF

THE LIVERMORE RODEO FOUNDATION (LRF) HAS BEEN VERY ACTIVE SINCE ESTABLISHED IN LATE 2008 AS A NON-PROFIT 501(C)(3) ORGANIZATION WITH THE GOAL OF GIVING BACK TO THE COMMUNITY AND KEEPING THE SPIRIT, HERITAGE, AND TRADITION OF AGRICULTURE, RANCHING AND RODEO ALIVE. THE LIVERMORE STOCKMEN'S RODEO ASSOCIATION (LSRA) WILL CELEBRATE ITS 10 1ST RODEO THIS YEAR. IN THE MIDST OF WORLD WAR I, THE RODEO WAS INITIALLY (LSRA) WILL CELEBRATE IT WAS EASY TO FOLLOW THE SAME DESIRE, AND CONTINUE TO REMIND PEOPLE OF THE FOUNDATION WAS CREATED IT WAS EASY TO FOLLOW THE SAME DESIRE, AND CONTINUE TO REMIND PEOPLE OF HOW IT ALL REALLY BEGAN. THE DETERMINATION AND HARD WORK OF LSRA AND LRF HAS CREATED A UNIQUE PARTNERSHIP THAT IS COMMUNITED TO ENCOURAGING AND HELPING KEEP THE SPORT OF RODEO HERE IN THE PARTNERSHIP THAT IS COMMUNITY. LRF HAS HELD AN ANNUAL DINNER FUNDRAISER IN CONJUNCTION WITH THE RODEO QUEEN CONTEST WITH REMARKABLE SUCCESS. ALONG WITH OTHER FUNDRAISING EFFORTS, LRF HAS GRANTED OVER \$ 152,000 TO OUR LOCAL LIVERMORE COMMUNITY. WE SUPPORT PROGRAMS SUCH AS THE LIVERMORE FUTURE \$ 152,000 TO OUR LOCAL LIVERMORE JUNIOR RODEO, LIVERMORE HIGH SCHOOL AGRICULTURE PROGRAM, VETERAN'S OF FOREIGN WARS, LARPO, AND VALLEY CARE RYAN COMER BREAST CANCER LIBRARY.

WE STAY COMMITTED TO OUR MISSION STATEMENT AND I AM VERY PROUD TO REPORT THAT LAST YEAR WE WERE ABLE TO GRANT OUT \$8,750 FOR A TOTAL YEAR TO DATE OF \$46,250 IN FURTHER EDUCATION SCHOLARSHIPS. WE ARE HONORED TO ASSIST STUDENTS IN THEIR STUDIES FOR DEGREES IN AGRICULTURE, VETERINARIAN, AND VITICULTURE. I AM VERY PROUD OF THE LRF BOARD OF DIRECTORS, THE PARTNERSHIP WITH LSRA, AND THE SUPPORT WE HAVE FROM THE COMMUNITY.

WE ARE ALL ABOUT FAMILY, COMMUNITY, AND CHARITY AND WE CHOOSE TO DEVELOP EVENTS THAT UPHOLD THE VALUES THAT WE BELIEVE ARE SHARED BY YOU AND OUR SUPPORTERS. PARTNERING WITH LSRA, WE ARE COMMITTED TO SEEING THAT THE COMMUNITY IS BETTERED BY OUR PRESENCE. JUST AS THE RODEO GREW FROM A HARD-WORKING LIFESTYLE, WE WANT OUR COMMUNITY TO REAP THE BENEFITS OF THEIR HARD-WORKING HERITAGE.

AS PRESIDENT OF THE LIVERMORE RODEO FOUNDATION, I MANAGE THIS FOUNDATION WITH INTEGRITY AND FORETHOUGHT,

AND MY BELIEF IS, SUCCESS IS NOT MEASURED ONLY BY THE MONEY WE RAISE, BUT INSTILLING IN OTHERS THE PASSION FOR THE

PRESERVATION OF AMERICA'S WESTERN HERITAGE, AND CARRYING ON THE RODEO TRADITION TO BE HANDED DOWN TO THE MANY

GENERATIONS TO COME.

BECAUSE OF THE EFFORTS OF OUR RODEO ORGANIZATIONS IT IS MY AVID HOPE TO BENEFIT LOCAL CHARITIES; SHOWCASE THE PRODUCTS

AND SERVICES OF OUR VENDORS, SPONSORS AND MEMBERS; AND PROVIDE ECONOMIC GROWTH AND DEVELOPMENT TO THE COMMUNITY BY

SPOTLIGHTING THEM WITH EXPOSURE; AND MOST IMPORTANTLY, TO CREATE A LIFETIME PARTNERSHIP.

I WARMLY INVITE YOU AND YOUR FAMILY TO ATTEND ONE OF OUR EVENTS AND JUDGE FOR YOURSELF!

KATHLEEN MINSER

PRESIDENT Livermore rodeo foundation





2019 LIVERMORE RODEO FOUNDATION





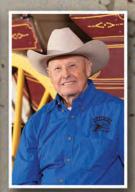
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RODEO ASSOCIATION
SUNDAY JUNE 9, 2019

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ROUGH FIDERS

RODEO COWBOYS AND THE JUSTIN SPORTSMEDICINE TEAM

Let's face it; if professional rodeo athletes are going to risk their lives riding large, uncontrollable farm animals, they are probably going to get hurt. Thank goodness, the Justin Sportsmedicine Team (JST) is always nearby. This group of talented physicians, orthopedists, trauma specilaists, massage therapists and athletic trainers serve these athletes at over 125 Professional Rodeo Cowboys Association (PRCA) rodeos annually.

As a way to support the cowboys who had supported its product, the Justin Boot Company, based in Ft. Worth, Texas, began sponsoring the JST at it's inception over thirty years ago. As the Official Healthcare Provider of the PRCA, the JST treats over 6,500 rodeo related injuries each year.

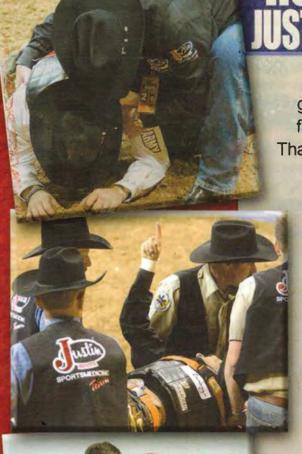
The Justin Sportsmedicine Team is dedicated to providing the best immediate care to those athletes who are kicked around and roughed up a bit too much. Three 40-foot trailers are hauled to outdoor rodeos to provide comprehensive preventive care and injury treatment. The Team's commitment is to get each rodeo athlete back on their feet and back into competiton as quickly as is safely possible.

The comfort and reassurance of knowing the Justin Sportsmedicine Team is nearby is a huge advantage for every rodeo cowboy.

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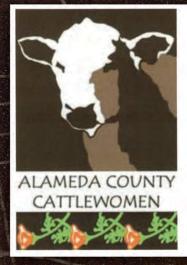


DR. ANN MARIE BUONANNO, DVM

Ann Marie Buonanno, DVM was born in upstate New York, but lived in many different states while growing up. She graduated from the University of Georgia College of Veterinary Medicine in 1984, and then was an intern at New Bolton Center in Pennsylvania. From there she came to California to complete a residency program at the University of California, Davis and decided to stay in this beautiful state.

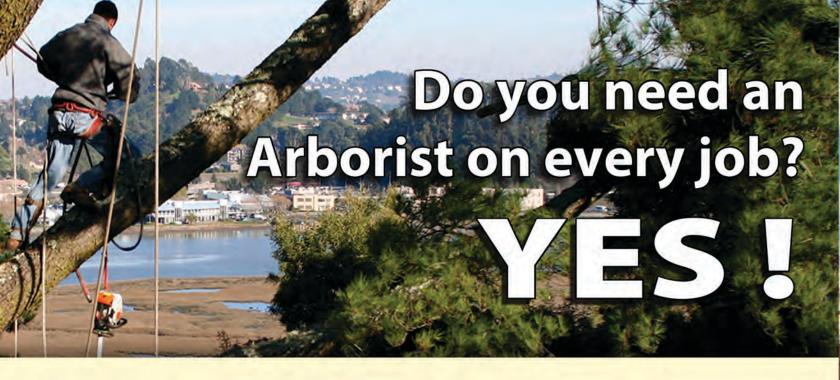
She moved to Livermore in 1987 and has since made it her home. She began attending the Livermore Rodeo shortly afterwards and became one of the veterinarians for the Livermore Rodeo soon after that. Ann Marie is one of the last true large animal practitioners, working on all large animal species, horses, cows, sheep, goats, etc.

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TOP ROW (LEFT TO RIGHT): JAKE KENNEDY, JAMIE BOYD, WYATT CALKINS, SONOMA CALKINS, JORDAN KENNEDY
MIDDLE ROW (LEFT TO RIGHT): KRISSY THORNBERRY (ADVISOR), POLLY STONICH (ADVISOR), ALLYSSA GEORGE,
ISA MACCHIONI, SIERRA RANTZ, JULIA PETROS, MICHELLE WHITE (ADVISOR)
BOTTOM ROW (LEFT TO RIGHT): GRACIE WAXMAN, ABIGALE MOORE, ELEANOR THORNBERRY SHERROD,
ALEXIS DAY, FRANCIS THORNBERRY SHERROD

The Livermore Rodeo Foundation believes in giving back in our local community, we are very focused on keeping the spirit, heritage, and the tradition of agriculture, ranching, and rodeo alive. As part of our Mission Statement commitment a group of young adults 16-23 years old, who had been volunteering in different capacities over the years at the Livermore Rodeo were officially formed as a group called the SPURS. It represents Students Promoting the Understanding of Rodeo Success. These young adults are focused on fostering a program that helps educate other young adults about the history and traditions of Rodeo. The Junior SPURS are 12-15 years old and work along side the SPURS to help promote the Livermore Rodeo.

SPURS Mission Statement

The SPURS is the next generation of Livermore Rodeo leaders. The group is youth and young adults 16-23 years old, working on projects that educate the community about Rodeo life. Dedicated to volunteering at events and assist at the rodeo grounds in effort to help keep the western lifestyle alive in Livermore.

2018-2019 LIVERMORE RODEO PRINCESSES





PICTURED LEFT TO RIGHT: IVY WINTERS, AUBRIE BUCK, JULES ROSA, 2018 MISS LIVERMORE RODEO MADDIE MCCLAY, ELEANOR THORNBERRY-SHERROD, ABIGAIL MOORE, AVA LYTLE

GIRLS AGES 7-12 WILL BE CROWNED ANNUALLY AS THE MISS LIVERMORE RODEO PRINCESS TO REPRESENT THE "WORLD'S FASTEST" RODEO!

FOR MORE INFORMATION ON HOW TO COMPETE IN 2020 VISIT LIVERMORERODEO.COM/PRINCESS

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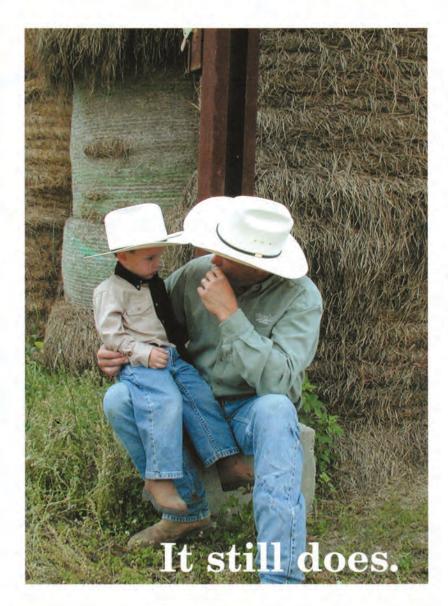
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