

THE LIVERMORE STOCKMEN'S RODEO ASSOCIATION PRESENTS

THE **105TH**
ANNUAL



Phil Doyle Photo

WORLD'S FASTEST




LIVERMORE RODEO

JUNE 10 & 11, 2023

LIVERMORE VALLEY STADIUM - LIVERMORE, CA

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PRESIDENT'S MESSAGE

The World's Fastest Rodeo is back in town, and we are thrilled to welcome you back to Livermore Valley Stadium for the 105th year of hometown tradition! Throughout the year, hundreds of volunteers step up to bring this event to life. The rodeo is not possible without these hard working volunteers as thousands of hours are spent to make sure it happens. The outpouring of support from our city, county, and our sponsors means the world as we could not put on this ProRodeo without them, and you too!

The Livermore Rodeo Foundation is also hard at work year round raising funds to support many community organizations such as cancer resource center, our local VFW post, and scholarships to students who are headed for college in an agriculture-related field.

We are blessed to have a strong working relationship with the City of Livermore that continues to enhance the western heritage awareness throughout this city. We are also very blessed with Stockmen's Park in Downtown Livermore that is dedicated to our past and present veterans and families that have been in this valley for generations and generations to come.

Working with our community is everything to us. Our great partnership with the Livermore Area Recreation and Park District continues, and is necessary for our event's survival. We value all of our partnerships.

The Livermore Rodeo has been a huge part of my life. I remember attending rodeos here in the 1980s with my parents Dave and Carla Fagundes. My father started getting involved with the LSRA in the early 1990s and served on the LSRA Board of Directors for 20 years and as a Past President from 2000-2002. I have had the pleasure and honor of carrying on my family's legacy and achieved a personal goal of my own, bringing the Livermore Rodeo to one of the largest two day PRCA rodeos in the United States, as this year we were able to raise our contestant's purse to \$10,000 per event. We have been blessed to be able to do this with your and our sponsors support. Thank you! The rodeo and it's continual success is not possible without the organizations deeply dedicated volunteers who log hundreds of hours making this event what it is today. Thank you so very much!

Enjoy the show! We love having you here!

Bryan Fagundes
2022-2023 President
Livermore Stockmen's Rodeo Association



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In Loving Memory

DOROTHY MAE FARIA-BASSO

JANUARY 6TH, 1926 – MAY 18TH, 2023



We lost a beautiful soul this year, our amazing friend Dorothy Basso. Dorothy was born and raised in Livermore. She loved her western lifestyle and her rodeo family. Dorothy attended 5th Street School and graduated from Livermore High School in 1944. Dorothy worked for several small businesses in town after school including Rexall drugs and Be Be's. As a child, Dorothy attended the local rodeos and continued until recently.

On Valentines Day, 1948, Dorothy married the love of her life, Ernie Basso. Together they raised their two children Sandra and Steve. Both of whom still reside in Livermore. The family was very involved in rodeo and produced roping's for many years in Danville and Livermore. You could always find Dorothy at Basso's Arena/Inderbitzen Ranch watching and visiting with all the local ropers and their families.

The highlights of Dorothy's life were her grandsons Kyle (Ashley) and Brian (Jamie) and her great grandchildren, Cadence, Rylan, Shelby and Beau. Dorothy had the pleasure of spending her days with her family and friends at their arena making amazing memories for her family to cherish.

Dorothy was a very big part of Livermore Rodeo's local events for many years. You would always find Dorothy up at the top of the hill under the tree taking entries and telling jokes with the cowboys and cowgirls. Dorothy was known for her sense of humor and the ability to tell a joke that was at times, a little spicy! We will truly miss Dorothy dearly. We can rest assured that Dorothy and Ernie are finally back together again putting on great roping's in Heaven.



2023 MISS LIVERMORE RODEO

MACI HACHMANN

Howdy Rodeo Fans!!

My name is Maci Hachmann! I am the twenty-two-year-old daughter of Craig and Deidre Hachmann. My roots run deep through Livermore as I am the fourth generation of my family to proudly say I am from this valley. My family has a ranch just over the hill in Brentwood where I now reside. Even though I live in Brentwood, I spend most days in Livermore working as an Office Manager for Five Star Networking. I have been around rodeo and horses my entire life. My Mom, Dad, Brother and Grandfather have all competed in Rodeo, so the sport has definitely been bred into me! Growing up, I competed in the Northern California Jr. Rodeo Association in barrel racing and pole bending and was an active member of the California High School Rodeo Association District 5. You can say barrel racing is my biggest passion. Most evenings and weekends you can find me with my horse "Fling", while I season him this year with the help of Shelley Holman, one of the best trainers and barrel racers around. Throughout my rodeo career I held the titles of Miss Northern California Jr. Rodeo Association Jr. Queen in 2014 and Sr. Queen in 2015, helping me find my love for representing my favorite sport. When I'm not with my horses or in the arena, I like to put my creative skills to use by creating floral arrangements. Western heritage and the sport of rodeo is something I hold very dear to my heart, but the Livermore Rodeo is one I will always hold the closest. Carrying the title of Miss Livermore Rodeo 2023 is a long-time dream come true that I will always cherish. I will continue to represent the Livermore Stockmen's Rodeo Association and Livermore to the best of my ability throughout the year.

Long live Cowgirls,

Miss Livermore Rodeo 2023

Maci



MESSAGE FROM THE CITY



THE CITY COUNCIL AND RESIDENTS OF LIVERMORE WELCOME YOU TO OUR CITY!

THE LIVERMORE RODEO IS AN ANNUAL TRADITION THAT REFLECTS OUR COMMUNITY'S HERITAGE. THE RODEO BEGAN OVER 100 YEARS AGO, DURING WWI, AS A WAY FOR OUR CITIZENS TO SUPPORT THE WAR EFFORT. OVER THE YEARS, THE LIVERMORE RODEO HAS INCREASED IN POPULARITY AND SCOPE TO MAKE IT A WEEKLONG TRADITION THAT INCLUDES A DOWNTOWN PARADE, FAMILY NIGHT, AND MORE!

WE NOT ONLY WELCOME YOU TO OUR RODEO, WE ALSO WELCOME YOU TO OUR COMMUNITY. LIVERMORE IS HOME TO A FRIENDLY DOWNTOWN WHERE YOU MAY ENJOY EXCELLENT RESTAURANTS, THEATERS AND SPECIALTY SHOPS. IN ADDITION, WE HAVE OVER 50 WINERIES IN THE LIVERMORE AREA, WITH SOME OF THE OLDEST AND FINEST VINEYARDS IN CALIFORNIA.

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JOHN MARCHAND
MAYOR, CITY OF LIVERMORE

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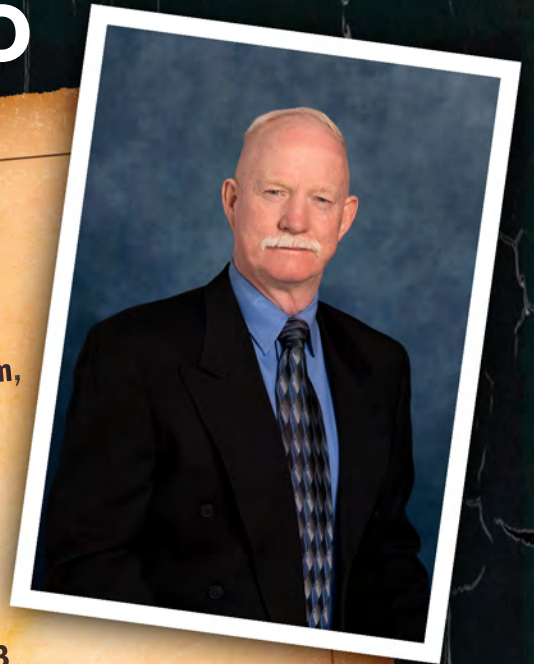


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MESSAGE FROM LARPD

The Livermore Area Recreation and Park District welcomes you to the 105th year of the World's Fastest Rodeo! As the owner and operator of Robertson Park, home of the Livermore Rodeo Stadium, we are proud to partner with the Livermore Stockman's Rodeo Association to celebrate Livermore's rich western heritage.



LARPD cherishes our relationship with LSRA and we appreciate everyone who helped make this event happen each year on the 2nd weekend in June. The Livermore Area Recreation and Park District hopes you enjoy watching the 2023 Livermore Rodeo.

James Boswell
Board Chair, Livermore Area Recreation and Park District



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ANNOUNCER



A smooth, easy-listening voice, solid knowledge of rodeo and a style that is both entertaining and informative are the mix of elements that make Will Rasmussen one of the Professional Rodeo Cowboys Association's most popular Rodeo Announcers. With more than two decades of experience in the industry and a Wrangler and Ariat endorsee, Rasmussen is a veteran announcer who, since advancing to the PRCA ranks in 1994, has shared his style of announcing with rodeo fans in Montana and across the United States. The Choteau, Montana native's love of rodeo stems from his experience as the oldest child of the "Rodeoing Rasmussens," a family in which just about everyone was involved in the sport of rodeo. His mother is a timer and his father an experienced announcer. One brother is a competitor, while his youngest brother, Flint, is an eight time "PRCA Clown of the Year." Rasmussen says the thrill of announcing rodeos never gets old. "It's a great reward to have thousands of people respond positively to something that's happened and to know you helped that along," he says. Rasmussen's trademark is his enthusiasm for the sport and his ability to involve the entire audience in each of the rodeo events. His commentary is down-to-earth, sprinkled with rodeo facts and trivia that make the show understandable and enjoyable for veteran fans and first-time enthusiasts.

WILL RASMUSSEN

CLOWN & BARRELMAN

Hello, my name is Tate Rhoads from Custer MT. I am a Professional Rodeo Clown/ Barrelman and Bullfighter. I am a 2-time Badlands Circuit Bullfighter of the Year and PRCA Card Holder as a Rodeo Clown/ Barrel man.

I have been top 10 in the world in freestyle bullfighting, 4X Bullfighters Only World Finals Qualifier, Reserve Finals Champion at the ABF World Finals in Las Vegas, 2019 Champion Freestyle Bullfighter in Rapid City SD, and 2x Elite Professional Bullriders Bullfighter of the Year.

If I'm not fighting bulls or entertaining crowds around the world, you can find me in the hunting stand chasing Montana whitetails or in the mountains chasing bull elk!



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2023 MISS LIVERMORE JR RODEO

JESSI OWENS



As your 2023 Miss Livermore Junior Rodeo Queen, Jessi has a love for rodeo, horses, and family. She is the 17-year-old daughter of Chris and Scott Owens and is currently a Junior at Granada High School. She has a passion for Art, FFA, and leading today's middle school youth in Wyldlife for Young Life Youth Group.

When she is not in the arena with Jazzy, her 9-year-old AQHA Mare, you can find her in the outdoors. She enjoys spending time with her large family and looking after her younger cousins. She is grateful to the Flying Fillies Drill team for introducing her to riding, as well as everybody who is supporting her through this journey.

As Miss Livermore Junior Rodeo 2023, she wants to spread her knowledge and passion for rodeo and the Western way of life to every young child she meets. She looks forward to seeing everyone at the 63rd annual Livermore Junior Rodeo on June 17th!

2022 COWGIRL LUNCHEON HONOREE

SHEILA FAGLIANO

Sheila has been involved in the Livermore Rodeo for 30-years, coming up through the ranks as a volunteer, Associate Director, Director, and President. She was born and raised in Livermore and her family has been ranching and farming in the Livermore Valley for over 6 generations. She lives and breathes the western heritage daily. Along with her husband Paul and son Armando, they run a cow-calf operation in the Livermore hills east of town.

Sheila is blessed to see the wonders of nature every day and will continue to strive to ensure this amazing lifestyle for future generations to come.

Sheila is honored and proud to serve as the first woman President of Livermore Rodeo.





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Hello Rodeo Fans,

To all you Veterans just wanted to say Thank You for Serving your Country like my Dad did. He was a 20 Year Marine 2nd Marine Division of Unit L36. Born on a Ranch in Birney Montana in 1925 and joined the Marines when he was 16 and Fought in Guadalcanal, Tarawa and Saipan. So Dad this Memory is for you and your Guardian Angel Charlie that watched over you and allowed me to become a Proud Sponsor of the Rodeo this Weekend. Hope you enjoy the Rodeo from that High in the Sky Seat. Love You Dad, GP



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MESSAGE FROM THE LRF



The Livermore Rodeo Foundation (LRF) has been very active since established in late 2008 as a non-profit 501(c)(3) organization with the goal of giving back to the community and keeping the spirit, heritage, and tradition of agriculture, ranching and rodeo alive. The Livermore Stockmen's Rodeo Association (LSRA) will celebrate its Rodeo this year. In the midst of World War I, the Rodeo was initially formed to raise money to support the efforts of the Red Cross in helping soldiers and veterans. As the foundation was created it was easy to follow the same desire, and continue to remind people of how it all really began. The determination and hard work of LSRA and LRF has created a unique partnership that is committed to encouraging and helping keep the sport of rodeo here in the Livermore community. LRF has held an annual Dinner Fundraiser in conjunction with the Rodeo Queen Contest with remarkable success. Along with other fundraising efforts, LRF has granted over \$200,000 to our local Livermore Community. We support programs such as the Livermore Future Farmers of America, Livermore Junior Rodeo, Livermore High School Agriculture Program, Veteran's of Foreign Wars - Livermore Post 7265, LARPD, and Valley Care Ryan Comer Breast Cancer Library.

We stay committed to our mission statement and I am very proud to report that for a total year to date of \$72,000 in further education scholarships. We are honored to assist students in their studies for degrees in agriculture, veterinarian, and viticulture. I am very proud of the LRF Board of Directors, the partnership with LSRA, and the support we have from the community.

We are all about family, community, and charity and we choose to develop events that uphold the values that we believe are shared by you and our supporters. Partnering with LSRA, we are committed to seeing that the community is bettered by our presence. Just as the rodeo grew from a hard-working lifestyle, we want our community to reap the benefits of their hard-working heritage.

As President of the Livermore Rodeo Foundation for the past 15 years, I manage this foundation with integrity and forethought, and my belief is, success is not measured only by the money we raise, but instilling in others the passion for the preservation of America's Western Heritage, and carrying on the Rodeo tradition to be handed down to the many generations to come.

Because of the efforts of our Rodeo organizations it is my avid hope to benefit local charities; showcase the products and services of our vendors, sponsors and members; and provide economic growth and development to the community by spotlighting them with exposure; and most importantly, to create a lifetime partnership.

I warmly invite you and your family to attend one of our events and judge for yourself!

Kathleen Minser
President
Livermore Rodeo Foundation



2023 LIVERMORE RODEO FOUNDATION



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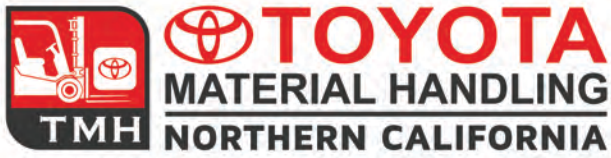
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Team

Let's face it, if professional rodeo athletes are going to risk their lives riding large, uncontrollable farm animals, they are probably going to get hurt. Thank goodness, the Justin Sportsmedicine Team (JST) is always nearby. This group of talented physicians, orthopedists, trauma specialists, massage therapists and athletic trainers serve these athletes at over 125 Professional Rodeo Cowboys Association (PRCA) rodeos annually.

As a way to support the cowboys who had supported its product, the Justin Boot Company, based in Ft. Worth, Texas, began sponsoring the JST at its inception over thirty years ago. As the Official Healthcare Provider of the PRCA, the JST treats over 6,500 rodeo related injuries each year.

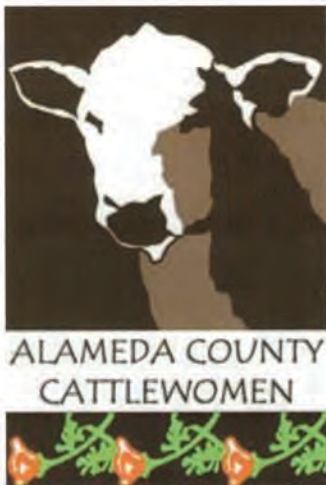
The Justin Sportsmedicine Team is dedicated to providing the best immediate care to those athletes who are kicked around and roughed up a bit too much. Three 40-foot trailers are hauled to outdoor rodeos to provide comprehensive preventive care and injury treatment. The Team's commitment is to get each rodeo athlete back on their feet and back into competition as quickly as is safely possible.

The comfort and reassurance of knowing the Justin Sportsmedicine Team is nearby is a huge advantage for every rodeo cowboy.

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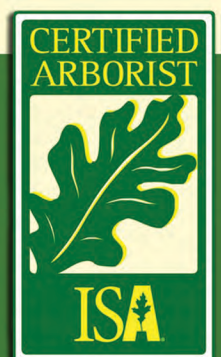
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SPURS

Students Promoting the Understanding of Rodeo Success



2023 SPURS

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FAYTHE FOWLER, JAKE KENNEDY, JONAH ANDRUS, JORDAN KENNEDY, KAITLYN GUGGIANA
KYLEE SCROGGS, MARLIE JAEGEL, PAIGE FOWLER, SONOMA CALKINS, WYATT CALKINS**

The Livermore Rodeo Foundation believes in giving back in our local community, we are very focused on keeping the spirit, heritage, and the tradition of agriculture, ranching, and rodeo alive. As part of our Mission Statement commitment a group of young adults 16-23 years old, who had been volunteering in different capacities over the years at the Livermore Rodeo were officially formed as a group called the SPURS. It represents Students Promoting the Understanding of Rodeo Success. These young adults are focused on fostering a program that helps educate other young adults about the history and traditions of Rodeo. The Junior SPURS are 12-15 years old and work along side the SPURS to help promote the Livermore Rodeo.

SPURS Mission Statement

The SPURS is the next generation of Livermore Rodeo leaders. The group is youth and young adults 16-23 years old, working on projects that educate the community about Rodeo life. Dedicated to volunteering at events and assist at the rodeo grounds in effort to help keep the western lifestyle alive in Livermore.

Livermore Rodeo Foundation Presents
Miss Livermore Rodeo
PRINCESS COMPETITION

2022

MISS LIVERMORE RODEO PRINCESSES



**DANIELLA JOHNSON, IVY WINTERS, NATALIE KRAUSS
MIA MARTIN, BROOKLYN KOHISTANI**

**GIRLS AGES 7-12 WILL BE CROWNED ANNUALLY AS THE
MISS LIVERMORE RODEO PRINCESS
TO REPRESENT THE "WORLD'S FASTEST" RODEO!**

**MORE INFORMATION ON HOW TO COMPETE IN 2024
VISIT WWW.LIVERMORERODEO.COM/PRINCESS**

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